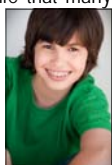




# INTERVIEW

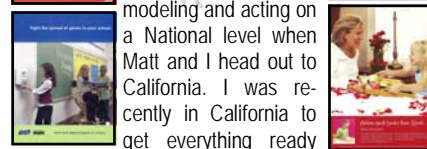
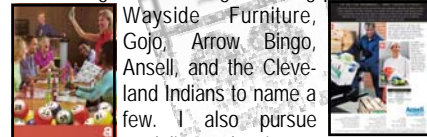
with a mother & son who both work in the industry

Jodie and Matt Coffey are a mother and son team from Uniontown, Ohio who both work with Pro-Model & Talent Management. Jodie and Matt have a life that many people only dream of, they spend their winters in Ohio and their summers in Hollywood where they both pursue their dreams in the industry. Both, Jodie and Matt, got their starts here at Barbizon of Akron and Pro-Model & Talent Mgmt. so we love to keep everyone up-to-date as to what they are up to. We decided it would be more fun this time for everyone to hear about their lives straight from the two of them!



Here is what Jodie had to say:

I have been with Barbizon of Akron and Pro-Model & Talent Mgmt. for almost ten years. I had great training at Barbizon of Akron that has led to great experiences in the industry. In the past ten years I have worked numerous jobs locally in both acting and modeling, including projects for:



Wayside Furniture, Gojo, Arrow Bingo, Ansell, and the Cleveland Indians to name a few. I also pursue modeling and acting on a National level when Matt and I head out to California. I was recently in California to get everything ready

for us to spend the summer there and it ended up being a whirlwind of a week for me! Not only did I get everything ready to go for Matt and I this summer but I got to work on the very popular

**Doctors** CBS talk show *The Doctors*. I also did a bunch of shots promoting healthy living that are going to air all season on various TV shows, AND I went to my first

"Hollywood" party! It was a wrap party for the Disney show *Zeke and Luther*, that was a great experience and a whole lot of fun. Between all of that I still managed to find time to fit in a few acting classes.

As for Matt, three years ago he showed an interest in acting after he auditioned and got a role in the High School play (he was in elementary school at the time). I suggested he take classes to see if he really wanted to pursue

modeling and acting any further. He first went through Barbizon of Akron and really enjoyed his experience. His new found passion lead him to audition for the International

Model and Talent Association Convention (IMTA). When we got the call that Matt was accepted to go to Los Angeles for the IMTA convention with Pro-Model & Talent that was the beginning of a whole new adven-

ture for us. His training for the competition proved to be invaluable. Matt received many awards while at the convention and more importantly secured an Agent and Manager in Los Angeles! That summer we rented an apartment in Los Angeles and Matt began to train and audition. He had a lot of opportunity in our short stay which fed the fire to continue to pursue a career in the entertainment industry. When we returned to Ohio in the fall Matt and I took more acting classes at Barbizon of Akron and Pro-Model & Talent to keep up our skills. Our acting coach in Los Angeles says you need to use acting classes like the gym... WORKOUT! We have learned that if you don't practice you get rusty. Practice and preparation are key components to callbacks and bookings.

The next year we went to Los Angeles for pilot season and were able to stay in California for six months. During that time we were both in regular acting classes and Matt attended an acting conservatory for children. This past summer we returned again and are looking forward to returning in the spring. Our family now has a life in California. We have made great friends and consider California our second home.

I feel this entire experience has provided Matt with great "real world" experience. Each audition is like a job interview and he has had tons for age 13! He is learning great communication skills and building on his confidence each year. He is able to take rejection and move on to the next audition without getting upset or discouraged. He understands the competitive nature of the field and that it requires hard work and commitment. Training and support are essential to success. Fortunately, we have had great coaches and teachers to guide us through this whole process. It's been a dream!! Matt and I are both counting the days till we head back out to Hollywood!

Since we heard from Matt's mom we also wanted to hear from Matt.

interview continued inside...

pro-model & talent management, inc

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>June 2011</b>						
6	7	8	9	10	11	4
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

www.barbizonakron.com www.pmtm.com

**Barbizon of Akron & Pro-Model and Talent Mgmt. have their very own Blogs!!**  
Check them out by logging onto: [promodelandtalentnews.blogspot.com](http://promodelandtalentnews.blogspot.com) and [barbizonofakronnews.blogspot.com](http://barbizonofakronnews.blogspot.com), they are a great way to keep updated with the success stories of the Agency and all kinds of good advice and tips.

International model, Marissa Irwin got her start right here with Barbizon of Akron and Pro-Model & Talent Mgmt. We attribute the fact that Marissa gets called back from clients regularly to her personality, professionalism and the great foundation she received here at Barbizon of Akron and Pro-Model & Talent Mgmt.

Marissa started working earlier this year with Ms. Tina Knowles (Beyonce's mom), who has her own line of clothing featured at Wal-Mart stores worldwide. Ms. Knowles continues to call Marissa back for more and more work; at this time you can see Marissa in ads, on Ms. Knowles' website, and displays at all of your local Wal-Mart stores. Marissa also does a great deal of

showroom work for Victoria's Secrets in Manhattan. In addition, Marissa recently flew to Montreal, Canada where she did an extensive print shoot for Theia Bridal that will also be used worldwide in bridal ads and bridal magazines. For those of you that are a fan of the designer Veronica Beard or Donna Morgan, Marissa is now the "face" of both designers! You can see Marissa featured throughout both designers websites.

That is a whole lot of work for 1 person to be doing but again Marissa is the consummate professional, she get's there and get's the job done the way the client wants it.

We will also be featuring a short interview with Marissa in our next newsletter as she has booked a role in the new *Men in Black* movie...yes that right, she has booked a part in a major motion picture!! Needless to say everyone here is thrilled: we will have more details for you on our blog and in the next newsletter! Perhaps this international fashion model is ready to move fully into TV/film? Stay tuned!

MIB MEN IN BLACK

STUDENT OPEN CALL  
MONDAY, JUNE 20TH AT 5:00P

This Open Call gives students (females & males PAST session 4) the opportunity to register as a Barbizon of Akron student with Pro-Model & Talent Mgmt. while completing their training.

The Student Open Call will be held at the Agency on Monday, June 20th at 5p.

You **MUST** stop at the front desk to have all of the details given to you at least two days prior to the Student Open Call. If you do not receive the information and/or are not placed on the attendance log you risk not being permitted into the Open Call.

## Barbizon of Akron/Pro-Model & Talent Mgmt. NEWS

June 2011 330.867.4125 Issue 94

**MODEL/TALENT TALK**  
The following are just a FEW highlights of a handful of auditions and bookings at Pro-Model & Talent Mgmt.

Every month Pro-Model & Talent books our models and talent for opportunities like runway shows, catalog shoots, TV commercials, and not to mention promotional events! Read on and learn all about the fun things our talent have been booked for!

Pro-Model & Talent's own small town boy, Logan Bartholomew from Galion, Ohio continues to shoot for the stars in Los Angeles. He has had guest-starring roles in shows such as: *CSI: NY*, *Ghost Whispers*, *CSI: Miami*, *Nearing Grace* and *American Wedding*. In addition, Logan has taken the lead in the *Love's Abiding Joy* series now out on video. This local talent that started his career right here with Pro-Model & Talent Mgmt is now starring in the film *The Genesis Code* as Blake Truman. This independent Christian film is about two college students who grapple with their faith and relationships. The film also features Louise Fletcher, Ernest Borgnine, and former presidential candidate Fred Thompson. The film will debut nationwide in limited release with premieres in theaters in Colorado, Illinois, OHIO, Michigan, New Hampshire and South Carolina.

Keep your eyes peeled the next time you see a Value City Furniture commercial for Pro-Model & Talent's own: Charles Wilson-Brown! Charles can be seen in Value City Furniture's newest commercial that is airing now sharing "his" experience with a testimonial about the "value" of getting your furniture at Value City. Charles made over \$750.00 for a few hours of fun/work with the commercial! And if that was not cool enough, Charles did such a great job with his part in the commercial that Value City Furniture decided to utilize some of his footage on their website which earned him an additional \$300.00! Due to Charles knowledge in front of the TV camera Charles made over \$1,000.00 for the project!

YMCAs of the USA booked models for a print job promoting healthy living and family values. You can see Dr. John Tosino & Ricky Hoskins in numerous fitness themed shots. Miguel Ocasio, Frankie Ralston, Harjinder Singh and Dr. Marisha Agana then did a whole series of more family themed shots. We heard back from the client that they were very impressed with all of the models; all were professional and knew exactly what to do once they were on set. You are going to be able to see all of these models on their website and on advertisements for local YMCA locations.

The very handsome Jim Miserock continues to keep busy here locally with various projects. Jim did a print ad for MedCentral a few months ago; he did such a great job for the MedCentral project that the advertising agency called him in to audition for another project they were working on for Wayside Furniture. To be remembered and requested back by a client and/or advertising agency is a huge compliment to any model/talent! At the advertising agency's request, Jim auditioned for the Wayside Furniture commercial and nailed the audition. You can catch Jim sleeping on the job in the new Wayside Furniture commercial that is sure to have everyone laughing. Jim portrays a very tired office worker that can't get any sleep because he does not have a mattress from Wayside Furniture. This non-speaking part Jim took on tested his acting skills that he learned at Barbizon of Akron! Jim had to use many different facial expressions in this commercial to portray everything from exhausted to rejuvenated... look for Jim the next time you see a Wayside Furniture commercial!

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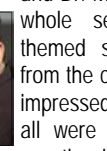
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marisha

John



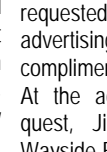
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ricky



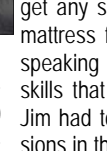
frankie

miguel



ernest borgnine

fred thompson



charles

jim



medcentral

## Barbizon of Akron/Pro-Model & Talent Mgmt. NEWS

Access Video has been working with Pro-Model & Talent on a series of video's that are being shown in area schools. The latest video shot was a 2 day, weekend shoot that took place at Brush High School in Cleveland. This particular video focused on the value of team building with teen-agers in their schools, teaching them to work together vs. apart. The teens that shot the video said while it really makes teens stop and think, it is a fun video and they had a great time shooting it. Each talent loved getting into character and some found a little of themselves in the character they were playing: Allie Jenkins, played Dana who is Miss fuss-budget, the smart, organized take charge student. Chad Becka took on the role of Tyler, the school jock, while Malcolm Keenon (who was requested back from the last video) played Jamal the very disorganized, sensitive student. Anthony Quinones became Hector, the school's loner, while Megan Hang was Liu, the odd person out. Last but not least Briana Lehman (who's name may be familiar to you as she won the 2010 Barbizon \$100,000.00 college scholarship, as a result Brianna can go to any college in the USA that she chooses) played Sheree in the video, the not so shy peace-maker. You can tell by the cast of characters that they are portraying what really goes on in a school, and the goal is to make teens see how & why working together is so much better. The client said after the filming that everyone was exceptional and the video should be a huge success! That is the kind of feedback that Pro-Model loves to hear.

Pro-Model & Talent has found some great faces & talent in the little town of Wooster, Ohio. Drew Tyler Bell, who just finished a 7 year run on the Bold & Beautiful as Thomas Forrester was originally from Wooster, along with international plus size model: Karrie Mothersbaugh. In addition Shaila Vydia, whose family still lives in Wooster, got her start here at Pro-Model & Talent Mgmt. Shaila along with Drew Tyler Bell now calls Los Angeles home and both stay very busy in Hollywood. Shaila recently worked with legendary Director/Producer Ridley Scott and RSA Films on a series of vignettes that were shot for some new Amica Insurance commercials that will be airing in various states.

Avalanche Audio & Video Productions is a local company that does a great deal of local video/T.V production work; they recently did all of the video work for the Cleveland Auto Show. Now they are working on a series of videos for the Greater Cleveland Automotive Dealers Association that will be used by local dealerships for employee training purposes. Avalanche Audio & Video reached out to Pro-Model & Talent Mgmt. for their model/talent needs and utilized Kaitlyn Sandercock, Gary Pezzuolo, Frank Capan, Sheilia Lawrence, Patricia Natali, Annette Ciletti, Terry Simon, Floyd Baum and Marlin Jones for their first run of videos in the series. The shoot took place on a Sunday at a Cuyahoga Falls dealership, everyone said they had a great time shooting the video and the crew was wonderful to work with. Not only did the talent's work pay off financially but they all have a good chance of being called back for the next series of videos, as the production company felt they all did a stellar job!

Big Lots held a large corporate event in Columbus, where the talk of the night was all about Serta! If you are going to talk about Serta you have to have the popular Serta Sleep Sheep in attendance. Pro-Model & Talent's, Caitlyn Marshall stepped in for that job! Excited to get all dressed up as the very famous Serta Sleep Sheep Caitlyn, with the help of Shauna Perillo escorting her around the event. Both girls spent the evening interacting with the employees and having fun jumping into some candid photo ops with the employees, giving them something to take home and to share with family and friends. The client reported back after the fun filled night saying how much they loved how outgoing & confident both Caitlyn and Shauna were!

Prima Health Care hired Daniel Lancy for a series of print and production work they were shooting for some local commercials, along with advertisements for their local brochures, magazines, and website. With the help of the make-up artist on set, Daniel took on the role of a very sick patient reaching out to the Prima Express Health Care's facility for same day service/medical advice from their highly qualified medical team. Daniel said the make-up artist did a fantastic job with his make-up as by the time she got done with him he looked very, very sickly! We're pleased to announce that Daniel did a super job and the client was very happy!

Vital Film Works located in Columbus, booked Hajinder Singh for a print shoot for Logicalis, a global provider of high-performance technology. While this was a print assignment Hajinder had to utilize her acting skills as the client wanted Hajinder to express a thousand words, with expressions only! Not an easy feat but all of Hajinder's acting/improvisation training really came in handy. Logicalis was so happy with the final results they are going to be using the images in direct mail pieces and on their website!

Little Tikes is sure keeping our little ones busy! And the great thing about it... work always turns into play when you're booked for a shoot with Little Tikes! Liam Painter, Evan Coletti, Jake Homan & Ben Ruhlin got paid to spend the morning "playing" with a variety of their Big Adventure Vehicles. Zaina Ansari, Avery Stives, Carleena Castillo, Ava Mescan and Morgan DeLacroix all stirred up quiet the pretend meal for the crew at Little Tikes during a shoot for Little Tikes kitchen play set! We can't forget the fun that Jace Keenan, Jackson Weaver, Taegan Gilmore and Cooper Ryan had at their outdoor shoot that focused on many of the Little Tikes outdoor toys!



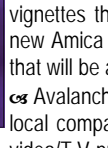
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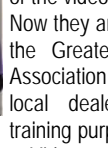
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allie



megan



chad



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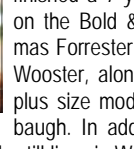
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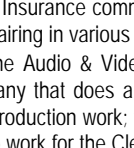
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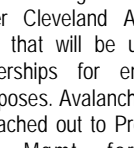
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frank



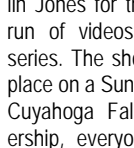
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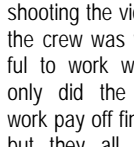
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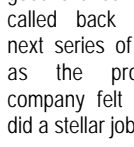
annette



terry



floyd



marlin

## Barbizon of Akron/Pro-Model & Talent Mgmt. NEWS

Locally owned Wayside Furniture utilized the very talented Dan Lancy, Jodie Coffey and Janine Sarnowski for some new Wayside Furniture TV commercials. You cannot miss Jodie as she opens the commercial by coming down a beautiful stairway dressed in an evening gown and pearls; she meets her husband at the bottom of the steps where he is dressed much more casually in Indians garb. This commercial is sure to grab everyone's attention, as they will surely chuckle as they watch it. Then Janine who plays another customer has Dan, the Wayside delivery man, move her trash cans around before bringing her new furniture in her house. All in all, this talented trio had a great time filming these 2 commercials. Even better, Jodie was on set for a day and a half and made over \$1,000.00 for dressing up and having fun. Dan and Janine were on set for much less time and still walked away with over \$300.00!

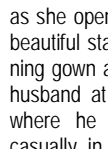
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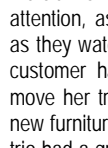
Dick's Sporting Goods is a company who continues to utilize Pro-Model & Talent Mgmt's models/talent shoot after shoot. There are a multitude of reasons why Dick's Sporting Goods utilizes Pro-Model for their print needs. The main one being that when they hire a model from us they know they are getting a model who will have the knowledge and skills to execute the job flawlessly. All of the models Dick's Sporting Goods hires are polished from head to toe, professional, self-confident, excellent communicators and last but not least they have the knowledge and technical skills to get the jobs done right! We can't tell you every model every month that works for Dick's Sporting Goods but here are some of the most recent shoots we wanted to share with you. Jibri Carter is featured as a golf professional in one of Dick's Sporting Goods ads showcasing the signature golf services they provide. Ryan Hairston, requested back for the 2nd time, geared up in some of this season's youth football clothes... Ryan earned an additional \$200.00 at the shoot, as the images taken were selected for some of Dick's Sporting Goods in-store signage. Chris Johnson, who is not only a listed model/talent with us, but an avid tennis player, banking on his knowledge, he was booked to do some realistic tennis shots for the company. Blake Burgess made such an impression that he was requested for back-to-back shoots. The first shoot Blake shot some team fitness shots and the second he was joined by fellow Pro-Modeler, Taylor Peters (who has also shot with Dick's before), where they both suited up in some football gear for shots scheduled to appear in the Magalog coming out this month. Another favorite of the client that we are sure will be asked back is Alexandra Kastor. Alexandra was dressed in some cool Under Armour wear for ads also to be used in this months Magalog. Make sure to grab your copy of the Magalog as you will see not only the models listed above, but also Alexandra Ehrett, Harry Durrh, and Alicia Porvansik who are a few of the others who have recently worked with Dick's Sporting Goods.



janine



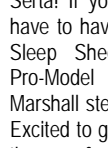
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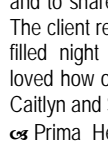
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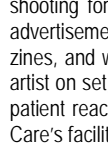
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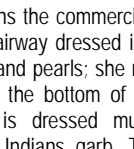
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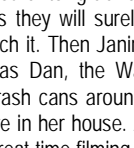
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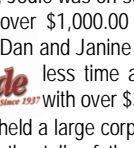
ryan



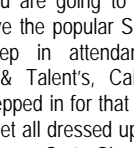
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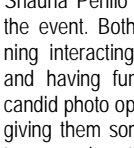
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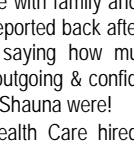
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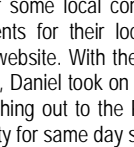
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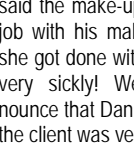
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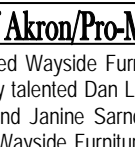
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alexandra



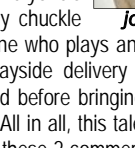
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jibri



ryan



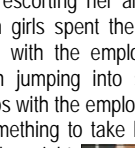
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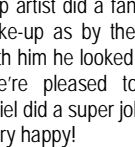
alexandra



harry



alicia



alexandra



DICK'S SPORTING GOODS

## Barbizon of Akron/Pro-Model & Talent Mgmt. NEWS

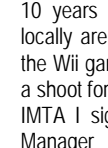
Little Tikes is sure keeping our little ones busy! And the great thing about it... work always turns into play when you're booked for a shoot with Little Tikes! Liam Painter, Evan Coletti, Jake Homan & Ben Ruhlin got paid to spend the morning "playing" with a variety of their Big Adventure Vehicles. Zaina Ansari, Avery Stives, Carleena Castillo, Ava Mescan and Morgan DeLacroix all stirred up quiet the pretend meal for the crew at Little Tikes during a shoot for Little Tikes kitchen play set! We can't forget the fun that Jace Keenan, Jackson Weaver, Taegan Gilmore and Cooper Ryan had at their outdoor shoot that focused on many of the Little Tikes outdoor toys!



zaina



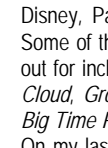
avery



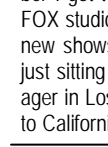
carleena



ava



morgan



jace



jackson

In previous newsletters we have featured Seth Daly and his mom who are from Cincinnati, Ohio. Both the Daly's spend the majority of the year in Los Angeles, only to return to Ohio for the summer. Seth just recently booked his first national commercial...for Liberty Mutual, so the next time you see a Liberty Mutual commercial look for our very own Seth Daly.

my clothes; we booked a flight and were in Los Angeles by lunchtime the next day. Then I met with one of my acting coaches to practice the script. The next day I met with the producers and the network executives for my big audition. I got to read with Anna Ortiz from *Ugly Betty*. It got down to two of us for the role, but unfortunately it went to the other actor. While I was disappointed, getting that far in the audition process and just being out there and enjoying the rush was a dream come true. Acting has changed my life! I have learned so much and have so much more to learn. I always look forward to heading back out to California. There is a lot of opportunity out there and I love being part of it all. So thank you Pro-Model & Talent, for all of the experience and support. Jodie, Matt's mom adds they went right from FOX to an audition at the Disney Studios. For that trip the nice thing was FOX paid for the entire trip, all expenses and a per diem. All the feedback Matt is getting is all positive, so we are looking forward to our next trip out there. We are racking up the miles and loving it!!! We are definitely motivated to get back out there!

We have to say Matt has done more in his 13 short years than some people do in a life time!!! We are confident that it is just a matter of time before this young guy is a familiar face to all.

INTERVIEW...continued

Matt, will you tell us a bit about your experience with Barbizon of Akron and Pro-Model & Talent Mgmt.?

I have been with Barbizon of Akron and Pro-Model & Talent since I was 10 years old. Some of the jobs I have done locally are for the Ohio Department of Tourism, the Wii game called Fast Food Panic, as well as a shoot for Nationwide Insurance. After attending IMTA I signed with a Los Angeles Agent and Manager and went back and forth between California and Ohio. In Los Angeles I have done "extra" work for shows like *Zeke and Luther*, *Traffic Light* and *Crazy Daze*. I've done commercials for Sky Runners on Disney and for the WWS shoe stores. I have auditioned at Sony Warner Brothers, Universal, Fox, Disney, Paramount and Nickelodeon. Some of the bigger parts I have gone out for included the movies *Charlie St. Cloud*, *Grown Ups* and TV shows like *Big Time Rush* and *Good Luck Charlie*. On my last trip to California in November I got to meet with the producers of FOX studio's for the shot of being in one of their new shows currently titled *Outnumbered*. I was just sitting at home watching TV when my manager in Los Angeles called and said can you get to California by tomorrow. I ran upstairs grabbed

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Katie Ross continues to stay busy out in Los Angeles, amongst the stars. If you're a fan of the hit show, "Parenthood" you would have seen her in the season finale. Katie reports that the cast and crew were wonderful to work with. Watch for our next newsletter where we will be featuring an in-depth interview with this up-and-coming young actress.

Next Month...

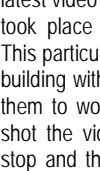
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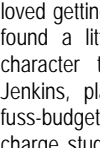
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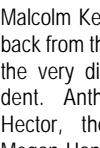
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Small cartoon character



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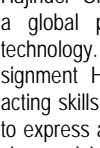
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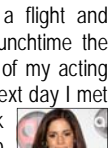
avery



seth



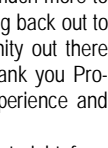
anna ortiz



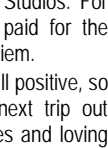
katie ross



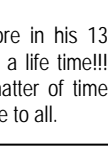
katie ross



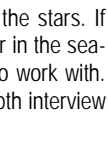
katie ross



katie ross



katie ross



katie ross