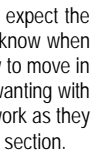
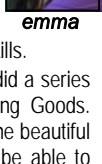


# Barbizon of Akron/Pro-Model & Talent Mgmt. NEWS

⊛ Invacare is a company that has helped people with disabilities live life to the fullest, and they utilize Pro-Model & Talent Mgmt. models/talent to showcase that! Many people don't realize that Invacare's global headquarters is located in Elyria, Ohio. Invacare recently hired 3 of our models/talent to promote a variety of their respiratory therapy products, as they want consumers to know they can still have a very productive life with having their own oxygen cylinders in their home. Bill Walko and Alex Singh were paired up interacting together in a home setting, working on a puzzle and feeding fish. Joan Altmeyer spent time in the sun room petting her dog, demonstrating that animals can still be a part of your life with the right breathing equipment. You will be able to see all 3 of them in a new series of product ads coming out, showing that with Invacare's respiratory therapy products, one can still do everyday things. The models had a fun, relaxing day while making some nice extra money!! Watch for the ads, as you will see how all 3 models put their experience and training to use in order to make the ads appear believable and natural.

⊛ For all of you guys and gals who are fans of the very popular "AXE" fragrance line, you want to watch for our "AXE Angels", as they are out in Sam's Clubs throughout Ohio. AXE has our "Angels" out promoting their summer line of AXE products. Following that, they begin kicking off their back to school events. AXE uses our promotional models (AXE Angels) to pass out thousands of their scent cards to shoppers. Our "Angels" love doing the AXE promotions, as everyone at the store shopping enjoys talking to them and getting the scent cards and coupons! We can't list all of our models that are at these events, as it would take up a whole page, but here are a few of the Angels that are out and about at Sam's Clubs throughout Ohio: Julia Staab, Ellen Cuppage, Marissa Ward, Emma Kelsar, Anastasia Davydovskaya, Marina Taylor, Rebecca Dios, Kristen Brown, Lisa Huendorf, Meaghan Stewart, Paige Peterman, and Jessica York. Promotional work is a wonderful way for our models to make some great extra money! When a client hires Pro-Model & Talents promotional models, they know that they are getting someone who is a professional, who has a current, fashionable, pulled together image, in addition to stellar communication & public speaking skills.

⊛ Kevin Coleman & Chad Becka did a series of basketball shots for Dick's Sporting Goods. The guys got to shoot on location at the beautiful Sewickley Academy in PA. You will be able to see both Kevin & Chad in a number of advertisements for Dick's Sporting Goods. Both Kevin & Chad booked their assignment due to their skill on a basketball court, in addition to their knowledge in front of the camera. Great job guys!



# Barbizon of Akron/Pro-Model & Talent Mgmt. NEWS

⊛ Katie Ross, originally from Medina, Ohio, started at Barbizon of Akron & Pro-Model & Talent at the age of 12. Only a year after getting into the industry locally, Katie knew she wanted to be an actress in Hollywood! Now, Katie is working and living a fascinating life in Los Angeles, where she has just wrapped up her 2<sup>nd</sup> season on the very popular TNT show, *HawthoRNe*, as Nurse Jess. She appeared in pretty much every episode this season!! After completion of filming *HawthoRNe* in Los Angeles, Katie jetted off to New York City, where she will be putting her nursing degree to work; over the next 4 months, working as a technical advisor on the CBS show *A Gifted Man*. Michael Holt stars in this show as a brilliant and charismatic surgeon, who begins seeing his dead ex-wife, and starts to question the meaning of life and his place in the world. Everyone will have to watch for our next newsletter, as we will be doing an in depth interview with Katie Ross. She will share with you how she got her start, and how she planned and set goals to move to Los Angeles and become an actress. Her life is truly a wonderful story and we are glad she is going to share it with all of you!

⊛ Kellogg's is back in the area and hiring Pro-Model & Talent Management's promotional models to promote their products. Kristina Murphy, Katelyn Kellar, Stephanie Garner, and Kelly Kuhn will be out at WalMart stores in Youngstown and Massillon promoting Kellogg's favorite tiger... Tony the Tiger. Kristina Murphy & Stephanie Garner will be dressed in the fun costume, while Katelyn & Kelly are taking photos of "Tony" interacting with the customers. The Year Artist of the Year, and Country Single of the Year! Wow, is that not impressive?!? Pro-Model & Talent's Executive Director has met Brandon, and reports back that in addition to being a great performer he is a very nice guy! Everyone here wishes him and Shailla the best!

Clients love using Pro-Model & Talent's promotional models, as they are a great way to get the word out about how great their products are to the consumer. Promotional models through Pro-Model & Talent can make anywhere from \$15-\$65 an hour! If modeling/acting is something new for you, and you think you could have fun passing out samples & coupons for \$15-\$65 an hour, call the New Faces Department at 330.867.4125 or email [new-faces@pmtm.com](mailto:new-faces@pmtm.com) to see if you can be part of the fun!

⊛ Kashi is once again back in Ohio promoting its wholesome products. For those of you in Columbus or Southern Ohio (Cincinnati, Dayton & everywhere in between) make sure you stop at a Kroger's store and snag yourself a sample...or two. Our Promotional models are out in full force passing out Kashi samples and sharing with consumers how great the products are with consumers. Becky Chester, Laura Sackenheim, Heather Moore, Alexa Lowery, Kathleen Radcliff, Veronica Boyd & Christine Carlo were all the most popular people in Kroger's, as people love getting free samples!

⊛ Speaking of free samples: for the ladies out there 9 years & over, that have never visited the Agency, come into the Agency and receive your free gift pack with lots of great samples--call 330.867.4125 and ask for the New Faces Department! We ladies love our free samples!

⊛ Shailla Vaidya, originally from Wooster, Ohio, now calls Los Angeles home! Most of you may remember reading about the various shows and national commercials Shailla has done, including the Amica Insurance commercial that is still airing today. This time Shailla makes our newsletter as she walked the red carpet at the new media film festival for the world premier of her husband's video "Down in the Sand". If that is not impressive enough, her husband, Brandon James just received 3 nominations at the Los Angeles Music Awards! Brandon was nominated for: County Album of the Year, County Artist of the Year, and Country Single of the Year! Wow, is that not impressive?!? Pro-Model & Talent's Executive Director has met Brandon, and reports back that in addition to being a great performer he is a very nice guy! Everyone here wishes him and Shailla the best!

⊛ Blake Burgess from N. Canton did a shoot for Dick's Sporting Goods a month or so ago for some football shots. Imagine Blake's surprise when he walked into the Dick's Sporting Goods store and saw himself in a life-sized poster! Blake was even more surprised at the extra money he made from being selected for the in-store signage.

Barbizon of Akron & Pro-Model and Talent have their very own Blogs!! Check them out by logging onto: [promodelandtalentnews.blogspot.com](http://promodelandtalentnews.blogspot.com) and [barbizonofakronnews.blogspot.com](http://barbizonofakronnews.blogspot.com). They are a great way to keep updated with the success stories of the Agency and all kinds of good advice and tips.

# Barbizon of Akron/Pro-Model & Talent Mgmt. NEWS

Fall/Winter [www.pmtm.com](http://www.pmtm.com) 330.867.4125 [www.barbizonakron.com](http://www.barbizonakron.com) 2011

**MODEL/TALENT TALK**  
The following are just a FEW highlights of a handful of auditions and bookings at Pro-Model and Talent.

Every month, Pro-Model and Talent books our models and talent for opportunities like runway shows, catalog shoots, and TV commercials, not to mention promotional events! Read on and learn all about the fun things for which our talent have been booked!

⊛ Brianna Cantley and Paige Helman got to spend the day at the Summit Motorsports Park in Norwalk for the National Hot Rod Association's (NHRA) Summit Racing Equipment Nationals, at the John Force Racing Team booth. Both models just happened to be big fans of the NHRA, so they were thrilled to take part in this event. Brianna and Paige encouraged fans to stop at the John Force Racing Team booth, where they had fans sign up to win some great prizes from Whirlpool, and a large flat screen TV if one of the John Force Racing Team members qualified #1 overall or won the race. In addition, with Brianna and Paige's assistance, fans got a chance to enter the 2011 Brand Source/Ford Racing Sweepstakes where the grand prize is a Ford Focus that is to be given away at the end of the season. While signing up for amazing prizes, fans got the opportunity to meet some of the John Force Racing Team and get some autographs. Both Brianna & Paige had a fun day interacting with the fans and meeting some of the John Force Racing Team at this promotion. It is a bonus when our promotional models just happen to be booked at an event they would love to go to even if they were not working the event; this way they get to go to the event and earn a great paycheck!

⊛ Blake Burgess from N. Canton did a shoot for Dick's Sporting Goods a month or so ago for some football shots. Imagine Blake's surprise when he walked into the Dick's Sporting Goods store and saw himself in a life-sized poster! Blake was even more surprised at the extra money he made from being selected for the in-store signage.

⊛ Eric Podnar, originally from Clinton, Ohio, came to Barbizon of Akron and Pro-Model & Talent when he was a young teen. Eric wanted to pursue a career in acting, as he was in a band and wanted to broaden his horizons. After attending an IMTA convention with Pro-Model & Talent, Eric relocated to Los Angeles, where he signed with the very prestigious Judy Savage Agency and Al Onorato from Unified Management. Eric did very well in Los Angeles, as he did a number of national commercials, including one of our favorites that he did for McDonalds. Eventually, Eric decided his true passion was music, and he transitioned back into that field. Today Eric is a writer and musician for the band "Falling Still". Their new single, "I am the Dr." is now available on iTunes. Eric and the band spent the last year touring the USA, and are slowly working their way up to being an established band that has a huge following. We talked to Eric, and he's going to do an interview with us this fall! For all of you aspiring musicians, this is an interview you are not going to want to miss!

⊛ ProForma is a top supplier of promotional, print, ecommerce, and multimedia needs and is located right in Independence, Ohio. Paul Mowery, Haedin Delarec, Marlin Jones, and Dan Turner all did a photoshoot for ProForma that went extremely well. The guys represented company owners, customers, and business professionals in a business-to-business setting. Paul, Haedin, Marlin, and Dan all did such a great job you will be able to see them in various ProForma literature, written communications, and display ads that reflect a great deal of their business offerings. The models reported back to the Agency that they had a great deal of fun at this shoot, as the photographer was so easy to work with. The photographer and client also reported back that the guys were all professional and knew exactly what to do in front of the camera. As a result, the entire shoot only took a few hours. Needless to say, that made the client extremely happy! A happy client is always good, as that means that they will call the Agency in the future when they need models!

alex

joan

bill

marissa

marissa

chad

rebecca

kristen

paige

emma

emma

kevin

kevin

katie

katelyn

kristina

kelly

stephanie

stephanie

stephanie

stephanie

stephanie

stephanie

laura

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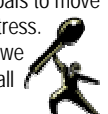
alex

alex

alex

alex

alex



eric



haedin



dan



blake



paul



# Barbizon of Akron/Pro-Model & Talent Mgmt. NEWS



✱ The Ohio Lottery Power Ball was "bouncing" at the Football Hall of Fame parade this year. Colleen Williams and Adam Hendrickson were hired to ride on the float with the bouncy little character in the parade – interacting with the crowd (smiling and waving) and watching over the character's well-being. Needless to say, this was a super easy, fun-filled day of "work" for these two models. You just never know where our Pro-Model & Talent models will show up!



adam



kayley

✱ Kayley Stallings is getting to be a pretty familiar face in our newsletters as this little lady is keeping busy out in Los Angeles! Kaley started at Barbizon of Akron and Pro-Model & Talent when she was just 6 years old; yes that is right, 6 years old! Kayley is now 11, and boy, does she have an impressive resume for being so young. Some of you may remember Kayley from her appearance on the popular show, *Monk*, or various national commercials, including our favorite commercial with Kayley, the Daisy Sour Cream commercial; and for our favorite movie of Kayleys to date...

*The Dog Who Saved Christmas Vacation*. Last year, that made-for-TV movie had such great ratings that they made a spin off of the movie this year, *The Dog Who Saved Halloween*, which will be released straight to DVD this Fall. Kayley was asked to return to play Kara Bannister, one of the daughters, as she did such a great job in *The Dog Who Saved Christmas Vacation*. This movie was shot in Burbank California in a really cool, spooky house. Kayley had a blast working with the same cast that she did last year in the Christmas movie, including Dean Cain and Gary Valentine, both of whom Kayley says were fun to work with again! Kayley was thrilled to be asked to take part in this movie. It is always positive when a Director or Producer who worked with you once calls and asks you back for a second project. Kayley started her training with Barbizon of Akron and continues to study acting in Los Angeles. Kayley says the movie is a family-friendly horror movie that all ages are sure to enjoy!!! We will let you know when the movie comes out!



dean cain



gary valentine

✱ Ryan Hairston of Twinsburg once again makes our newsletter as Dick's Sporting Goods continues to utilize this little guy! Ryan started with Barbizon of Akron when he was 10 years old and boy, has he done well! Dick's Sporting Goods is now using him in their 2K-11 football circular, and if that was not exciting enough, Ryan walked into his local Dick's Sporting Goods store & saw himself in a life size poster! How many of you guys & girls out there would love to walk into a store and see a life size poster of yourself? For all of you athletes out there that have never visited an Agency and think modeling may be fun, call our New Faces division at 330.867.4125.



ryan



brian

✱ For those of you who follow the career of our very own Brian Byrnes, he has added 2 more national commercials to his already very impressive list. You can still see Brian in a number of the Target commercials that are airing today in addition to many of his other videos that have now been put on YouTube. Our favorite commercial to date featuring our very own Brian Byrnes, is the CISCO commercial where Brian ends up sporting a Mohawk at the end of the paper-scissors commercial. You can see Brian acting out two very different characters in a couple of his most recent commercials for Volkswagen and Kitchen Aide. Over the years, Brian has really perfected his acting skills by continuing to take acting classes and boy, have those classes paid off. Brian is able to switch character at a drop of the hat, which has resulted in him landing a long list of great commercials. For those of you that faithfully read our newsletter, you may remember a few months ago we asked Brian about the money he makes in national commercials. He shared with us that for one Crown Royal commercial he made 120K; yes, you read that right, 120K for one commercial! Needless to say, Brian says "I loved that commercial... What is not to love!" The way Brian is going, we are sure we will have even more news to report on by the next newsletter. What commercials will we see him in next?



emily



hailey



james



shaylise



lennon



dean



tiffany

✱ For those of you who live near Pittsburg, PA, you're probably familiar with Moon High School; the school looks more like a college campus! Kevin Albrecht and Conner Christian did a photo-shoot at Moon High for Dick's Sporting Goods. The guys found it hard to believe they were at an actual high school. Kevin and Conner did a series of shots for Reebok running gear, that you can see in the Dick's Sporting Goods Magalog out now! All of our athletes/models love working for Dick's Sporting Goods, as they never know where "on location" may be!



alex



heather



collin



emily



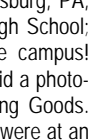
josh



sierra



katelyn



kevin/conner

# Barbizon of Akron/Pro-Model & Talent Mgmt. NEWS

✱ Dog lovers, this one's for you. Our promotional guys and gals will be out at local Pet Supplies Plus stores throughout the area, interacting with our four-legged friends. While our four-legged friends are going to love the samples of Bil-Jac dog food our staff will be handing out, our two-legged owners are going to want to grab one of the brochures they have that will be full of coupons! Our extremely pulled-together promotional models were out in full force for this promotion, so we can't list every model, but here are a handful of the models that got to participate in this super fun event: Sierra Burselson, Dean Miller, Kaitlyn Petronick, Shaylise Randle, James Brooks, Alex DeCuzzi, Nataliya Andreychuk, Maria Andreychuk, Emily Hauser, Tiffany Stanek, Heather Baker, Lennon Brooks, Josh Moyer, Emily Moore, Haley Coles, Collin Morris. The client reported back that they are very happy with all of the models as they all look great, sure are personable and are able to talk knowledgably about the products. Great job to all- you made many dogs very happy!

✱ Jodie and Matt Coffey are a mother and son team from Uniontown, Ohio who both work with Pro-Model & Talent. They have a life that many people only dream of: spending their winters in Ohio and their summers in Hollywood where they both pursue their dreams in the industry. Both, Jodie and Matt, got their starts here at Barbizon of Akron and Pro-Model & Talent, so we love to keep everyone up-to-date as to what they are doing. Both Jodie and Matt have been staying busy, taking acting classes and workshops in Los Angeles. Matt had a whole host of auditions and received a ton of callbacks. Here are just a few of the super cool auditions he went on: *The Muppet Movie*, *Modern Family*, *Ant Farm*, a Vin Diesel movie, and a John Heder pilot: commercial auditions for Aflac, Hunts, Old Navy, Foot Locker, Hot Wheels, Coke, Bank of America, and Xbox. Jodie, had an audition for a national Geico commercial that came down to her and one other woman. While the part went to the other lady, Jodie was thrilled that she got that far in the process, and was excited to follow-up that she and

Matt booked an episode on the new Disney show call *Prank Stars*, which will be airing this fall. We all have to watch for that show so we can see Jodie & Matt in action together. In addition to *Prank Stars*, keep your eyes open for the promo for the new *Phineas & Ferb* movie on Disney XD that will be airing soon as you will be able to catch Matt throughout that promo spot. Jodie say they had a jam-packed 2 months, and have been really pleased as summer is typically a slower time in Los Angeles – it surely has not been slow for this mother and son! Jodie & Matt's goal is to start spending more time in Los Angeles as they both love the acting capital of the world... HOLLYWOOD!

✱ The beautiful Veronica Boyd was booked to do a "Yes To" organic skin promotion at the grand opening of the Ulta store in Dayton. Veronica was sharing cosmetic tips and giving away lots of great samples. Veronica has beautiful skin herself, so the ladies were very eager to hear what she had to say!



seth

✱ Pro-Model & Talent's very own Seth Daly from Cincinnati, Ohio has a pretty cool life. Seth and his family spend the majority of the year in Los Angeles, and their summers in Ohio. Seth moves back and forth between theater and TV/film, as he is very well trained in both disciplines. Seth recently landed a national Liberty Mutual commercial and we wanted you to hear what Seth had to say about the commercial; as before he started with Pro-Model & Talent he lived a normal life in Southern Ohio. Here is what Seth has to say:

"Just for the sake of information, here's a little background to my booking of the job. I had been going out fairly frequently for a period of about 2-3 weeks, and had been receiving a greater than average number of callbacks. As a result, I was very confident in myself, and didn't care too much when I auditioned for the Liberty Mutual spot. That allowed me to just have a spirit of play when I was in the audition room, which was necessary, because the casting person was a bit of a perfectionist, and could've thrown off some actors with his negative feedback. When I didn't do what he wanted, he told me not to do it like that, and I was easily able to adjust to his liking. That would come in handy later, working with the commercial's director, as he was a fairly polite, yet precisely demanding boss.

The funny thing is, I didn't feel that I had done as well in this audition as I had on some of my others, but because of my confidence and my acting training/technique, I was able to let my personality shine through in spite of the slightly nerve-wracking spirit in the room. In short, I felt completely at ease in an uneasy environment. A day or a few later, I got a callback, and from then on, it looked as though I could do no wrong. There were hardly any other people being considered in my age range. Apparently, I fit in what they were looking for. That's why, for commercials, it's very important not to try to be what you think they want, but to let them see who you are, so that they can be given the chance to know if that's what they want.

I was given a call time in the early morning and arrived at the shooting location, Union Station, on time. Then we spent some time getting signed in, made-up, receiving our wardrobe, and being shown to our dressing trailers. All the principal actors got trailers, so that was a blessing. From there, we just waited until they were ready to walk us over to the main set.

This part was fun, as the director explained what he wanted, in a very directorial way, and I incorporated his desires to do multiple takes of the scene. It was interesting to have a small contingent of extras moving all around you and basically having the whole main waiting area of Union Station to ourselves. They would, of course, let the real passengers through between takes. Most were very respectful, except for one man who laughed and made faces for the camera. But he was more funny than annoying!

One of the things that interested me personally was watching the way the crew worked with each other. There were many nationalities represented from Australians to Americans, to British, and maybe even some Middle Eastern people. The production company was very prestigious, being owned by the feature film director Ridley Scott (*Blade Runner*, *Hannibal*, *Gladiator*), and their work lived up to the hype. Our director was the perfect kind of director to make commercials, as he kept everything moving and lively. After they had finished work on their first location, they transported all the equipment and personnel to a completely different section of the station. This whole process only took them about an hour. It was a supremely efficient set.

Overall, doing this commercial was a very rewarding experience and I enjoyed it immensely. The people I met were nice, the environment was stimulating to my curiosity, the pay was good, and the exposure was great. I have had a variety of people I know come up to me and say, "hey, I think I saw you in a Liberty Mutual commercial!", to which I must reply, "yep." I have also been receiving very generous residual checks for the past few months in the mail, totaling close to \$16k, which isn't bad for one day's work."

While Seth got his foundation for acting here at Pro-Model & Talent, he continues to study acting in Los Angeles. His years of studying have defiantly paid off, as he does very well in Los Angeles. He is someone you are sure to see more of in the future. Seth's mom is also an equity actress, who loves living in Los Angeles as she is also acting. Currently Pam Daly is appearing at the Raven Theatre in North Hollywood in a play titled "To Carry a Child". Needless to say this is one very talented duo!



pam

Both Barbizon of Akron & The Pro-Model & Talent Agency take a very strong stand on the bullying & peer pressure that our young people have to deal with in today's society. Here at Barbizon & Pro-Model & Talent we look for leaders; we are not looking for people who are into any of the negative things that are out there today. While we can't change the bullying, the drugs, or the peer pressure, we can help our young people with the confidence so that they make the right choices & decisions and not get pulled into something that they should not be involved in.

