

Be A Cyber-Saavy Fashionista

ISSUE: 27

NORDSTROM

Hate fighting the crowds at your favorite mall, or can't stand waiting in long lines at the check out only to be waited on by a disgruntled employee? Or even worse, do you want to avoid those evil stares of salespeople who think you have no business being in their store? Well toss all those worries aside and embrace the wonders of internet shopping—where your mouse is your guide to finding steals and deals and oodles of unique finds that not everyone else will be wearing. Remember, before purchasing from a site be sure that it is secure. This will only protect you from that dreaded identity theft you have heard so much about. One sure fire way to make sure you will be safe is seeing a little yellow padlock in the lower right hand corner when you get to the billing portion of the transaction. If you see the lock keep on going and wait eagerly for that box to arrive at your doorstep.



In this day of technology, just about everyone has their own website—including retailers. Many sites just give you a browsing option—not allowing you to actually buy online (i.e. The Limited/Express) but others want your business online too—so remember if you can't find your size in the store go online and you just might luck out.

The best part about online shopping is the ability to find items that wouldn't normally be available to us and it allows you to think about trying things that you might normally be squimish about taking into a fitting room (for fear that you will get raised eyebrows from that snooty salesperson).

We all know that two of the most difficult things to shop for are jeans and swimwear.

Many companies recognize this and have made it easier for us to shop online by offering free shipping so that you can order all you want and ship back what you don't at no charge. Another bonus some sites offer is a virtual replica of yourself—with measurements that match up so that you can "VIRTUALLY" try on the digs before you buy. Sounds cool, eh? Check out: www.levis.com and click on "JEANFINDER" which will take you through a few simple steps to ensure the

perfect fit. Or try www.zafu.com which takes you through a series of questions to find the perfect pair of jeans. You are sure to shimmy into some fabulous denim after perusing these sites!

Need a swimsuit? Try logging onto www.nordstrom.com that not only features some great suits, but also offers a fit guide providing you with ideas as to how to "SUIT UP" perfectly—an added bonus is that Nordstrom has a FABULOUS return policy!



If you're just looking for sites that offer cool fashion-y stuff be sure to check out some of my favorite sites: www.girlshop.com—accessories, wardrobe, shoes—EVERYTHING! www.pinkmascara.com for all the latest and greatest (check out the sale items) for shoe lovers, go to www.zappos.com for great deals on unique footwear (and free overnight shipping) and of course www.ebay.com where you can find stellar deals on designer everything, and hard-to-find vintage. All you men out there probably find it hard to build up a stylish wardrobe around here as shopping is limited. Online shopping sure will give you an edge. Be sure to check out these sites that offer unique accessories and fashion that will set you apart from the rest. www.guyshop.com same as the girlshop site but for guys offering of-the-moment duds, www.jransomla.com for really trendy pieces that will wow— if you're wallet is a bit thin check out the wide selection of sale items! You will also want to check out www.standardstyle.com that not only offers a wide selection of clothing and accessories, it also has a unique style chart that will help pin point the BEST items on the site that will suit your shape. P.S. gals you should check this site too! I know some you guys like shoes just as much as us girls. For some really unique and stylish kicks be sure to visit www.piperlime.com and pay close attention to the new Ted Baker line—uber-stylish!



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you're wallet is a bit thin check out the wide selection of sale items! You will also want to check out www.standardstyle.com that not only offers a wide selection of clothing and accessories, it also has a unique style chart that will help pin point the BEST items on the site that will suit your shape. P.S. gals you should check this site too! I know some

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NEXT MONTH:
Summer Trends



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